



We believe everyone deserves a safe,  
decent and affordable place to call  
home, and with your generous  
support our homeowners can create  
a better future for themselves.



**2020 Annual Partner  
Campaign**



*Vision:* A community and a world in which everyone has a decent place to live.

*Mission:* Seeking to put God's love into action, Habitat brings people together to build homes, communities and hope through affordable housing.

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# What is Habitat for Humanity?

Habitat is a hand up –  
an opportunity for families  
to pull themselves out  
of poverty.



Dear Habitat Partner,

Welcome to the first-ever Habitat for Humanity of Goldsboro-Wayne annual partner campaign.

Our goal for this new partnership format is to allow you the opportunity to better tailor your support for Habitat in 2020 based on your budget and your calendar.

Remember, we don't give homes away. Our families help build their homes and attend financial literacy and homeowner skills workshops – all before they begin paying their mortgages. But we can only give them these opportunities with your help. That's why our goal for this first campaign for calendar year 2020 is \$50,000 in contribution and pledges by December 20, 2019. That \$50,000 represents approximately half of the cost to build one house.

If you decide to commit to being an annual partner, please complete the last page and mail it back in the envelope provided. If you would like to learn more about our work, please contact me at 919-736-9592 x5 or [executive@habitatgoldsboro.org](mailto:executive@habitatgoldsboro.org).

In partnership,

A handwritten signature in black ink, appearing to read 'Matthew Whittle', written in a cursive style.

Matthew Whittle (Executive Director)



# Impact Report 2018 - 2019

## Our Vision:

*A community and a world in which everyone has  
a decent place to live*



*"You learn things you  
wouldn't learn renting  
or even buying a house.  
I enjoy it and it adds  
meaning."*

**Krystal McKinney,**  
Homeowner-in-  
Progress



**FY  
18-19**

**4**

*homes closed*

**3**

*additional homes underway*

**9**

*Brush with Kindness projects completed*

**1**

*HFHI (tithe family in Haiti)*

**\$36,031** Individual

**\$41,219** Business/Foundation

**\$14,499** Church

**\$39,995** Mt. Olive Building

**\$131,744** Total Local Contributions

**922** volunteers worked a total of **6,277** hours  
creating a **\$146,939** value.

“We believe in strong communities and one way we accomplish  
that is to help families have safe, affordable housing.”

- Lynn Williams, Mount Olive Pickle Company

# What are our events?

**Daniels & Daniels Women Build:** Participants purchase a ticket to come build for at least one shift over a three-day weekend. They receive lunch each build day, a t-shirt, swag bag & door prizes. *(May 14-16, 2020 – Tickets \$100)\**

**TA Loving CEO Build:** Business leaders come out to join us on a build day. Builders receive social media recognition, lunch, framed team photo & thank you gift. *(2020 Date TBD – Tickets \$1,000)*

**Habitat Homefront Flea Market Flip:** Community teams up-cycle and create furniture and home décor pieces for silent and live auction. This event is in partnership with Homefront Room Revival (501c3). *(April 30, 2020 – Tickets \$30 or two for \$55)\**

**Appreciation Luncheon:** Our thank-you event for our top donors, volunteers & supporters. *(2020 Date TBD)*

**Thank-a-Thon:** Once a year, we celebrate some of our key volunteers & donors with small tokens of appreciation during the holiday season. *(2020 Date TBD)*

**Brush with Kindness:** Our minor exterior repair program designed to serve existing low- to moderate-income homeowners in Wayne County.

**Vendor Space:** This benefit includes the opportunity to either showcase your business at the ReStore for one day OR to set-up as a vendor at Women Build. Space is limited.

*\*Tickets are included at various Partner Opportunity sponsorships, but can also be purchased separately. Tickets purchased à la carte do not count toward annual partner levels.*

# Annual Partner Levels

Levels are determined based on the aggregate total of your donation  
**Campaign Deadline - December 20, 2019**

and Partner Opportunity level and include cash and in-kind values.  
**• Campaign Goal - \$50,000**

	Apprentice \$250	Journeyman \$500	Tradesman \$750	Carpenter \$1,000	Mason \$1,500	Architect \$2,000	Developer \$5,000	Contractor \$10,000
Website Logo	Name only	Name only	Name only	✓	✓	✓	✓	✓
Annual Partner Social Media Photo		✓	✓	✓	✓	✓	✓	✓
Vendor Space Opportunity			✓	✓	✓	✓	✓	✓
Home Dedication Program Listing				1X	2X	3X	✓	✓
Home Dedication Speaking Opportunity					1X	2X	3X	✓
Appreciation Event Program Listing						✓	✓	✓
Appreciation Event Banner Logo						Name only	✓	✓
Appreciation Event Speaking Opportunity							✓	✓
Adopt-A-Day Event							25%	50%
Escape Room Rental							25%	50%
ReStore Donation Truck Logo								✓
Restore Partner Wall Logo								✓

**Sponsorship Opportunities** – Partners will receive recognition listed for each level, as well as those for specific sponsorship opportunities.

## Lend a Hammer

\*additional tickets may be purchased

### Daniels and Daniels Women Build

#### Gold (\$750) (3 available)

logo on Women Build t-shirt and 3 tickets

#### Silver (\$500) (5 available)

logo on Women Build t-shirt and 2 tickets

#### Bronze (\$250) (7 available)

name on Women Build t-shirt and 1 ticket

## TA Loving CEO Build

### Sponsor (\$1,500)

name on invitation and 1 ticket

### Participant (\$1,000)

1 ticket

## Signature Event

\*additional tickets may be purchased

### Habitat Homefront Flea Market Flip

### Entertainment Sponsor (\$1,500) (1 available)

8 tickets, branded material display, social media thanks, emcee recognition

**Bar Sponsor (\$1,200)** (1 available)  
6 tickets, bar branding, social media thanks, emcee recognition.

**Gold (\$900)** (3 available)  
logo on sponsor board & auction paddles and 6 tickets

**Silver (\$600)** (5 available)  
logo on sponsor board and 4 tickets

**Bronze (\$300)** (7 available)  
name on sponsor board and 2 tickets

# Sponsorship Opportunities

## Supporter Care



### Key Support

#### Brush with Kindness (\$250)

special social media recognition

#### Home Plumbing Sponsor (\$150) (5 available)

special social media recognition

#### Home Safety Sponsor (\$125)

(5 available)

special social media recognition

#### Home Lighting Sponsor (\$55)

(5 available)

special social media recognition

### Volunteer Lunches

We typically feed volunteer groups of 15-25 people at least once a month. A couple of times a year, groups may consist of up to 40 people. Groups are made aware of the lunch provider and the provider is thanked on our social media pages. In the event that your in-kind donation of lunch equals a sponsorship level, you will also receive the benefit package for that level.



*Building better futures in your own back yard*

# 2020 Partnership Form



Business/Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

***I agree to sponsor (please check):***

## Women Build

\_\_\_\_\_ Gold (\$750)

\_\_\_\_\_ Silver (\$500)

\_\_\_\_\_ Bronze (\$250)

## CEO Build

\_\_\_\_\_ Presenting (\$2,000)

\_\_\_\_\_ Gold (\$1,500)

\_\_\_\_\_ Participant (\$1,000)

Please contact us about remaining 2019 partnership opportunities.

## Flea Market Flip

\_\_\_\_\_ Entertainment Sponsor (\$1,500)

\_\_\_\_\_ Bar Sponsor (\$1,200)

\_\_\_\_\_ Gold (\$900)

\_\_\_\_\_ Silver (\$600)

\_\_\_\_\_ Bronze (\$300)

## Other Support Options

\_\_\_\_\_ Brush with Kindness (\$250)

**Please indicate how many homes you would like to sponsor with key support (1-5):**

\_\_\_\_\_ Home Plumbing (\$150 - Choose number of homes to sponsor 1-5)

\_\_\_\_\_ Home Safety (\$125 - Choose number of homes to sponsor 1-5)

\_\_\_\_\_ Home Lighting (\$55 - Choose number of homes to sponsor 1-5)

**Additional monetary donation \$** \_\_\_\_\_

## Lunches

I commit to providing volunteer meals:

\_\_\_\_\_ 1 time this year

\_\_\_\_\_ 4 times this year

\_\_\_\_\_ 6 times this year

\_\_\_\_\_ 12 times this year

## In-Kind

My sponsorship includes the following as an in-kind donation:



*\*\*In-kind donations, whether construction materials, event expenses or operating materials must meet Habitat standards and be agreed upon ahead of time*

## Partner Level

My total (cash & in-kind) donation places me in the sponsorship level:

- ☐ **Apprentice (\$250)**
- ☐ **Journeyman (\$500)**
- ☐ **Tradesman (\$750)**
- ☐ **Carpenter (\$1,000)**
- ☐ **Mason (\$1,500)**
- ☐ **Architect (\$2,500)**
- ☐ **Developer (\$5,000)**
- ☐ **Contractor (\$10,000)**



## Payment Options

- ☐ Entire sponsorship enclosed
- ☐ Partial sponsorship enclosed, please invoice  
(circle) monthly / quarterly beginning in January
- ☐ No sponsorship enclosed, please invoice  
(circle) monthly / quarterly beginning in January
- ☐ In-kind sponsorship, please contact for details  
\_\_\_\_\_ (email/phone)
- ☐ I will pay online at [habitatgoldsboro.org](http://habitatgoldsboro.org)
- ☐ I wish to pay via credit card by phone

**\*\*\*Please contact me about remaining 2019 partnership opportunities**

““ These homes are truly a hand up, not a hand out.””  
- Ann Hunter, volunteer and donor

# Team Building Opportunities

## More about....

**Adopt-a-Days** can be scheduled Monday-Friday. Create your own exclusive volunteer opportunity on our job site, at our ReStore or with our planter/playhouse program for either a half- or full-day experience. \$35/person includes lunch and t-shirt for everyone. \$65/person also includes a team-building exercise, framed 8 x 10 photo and social media recognition. Extra cost for planter/playhouse experience. Call 919-736-9592 x5 for details.

**Pop-Up Escape Room** is a fun team-building activity. Departments can compete for the best time. We can set up indoors or outside. This would be a great addition to a banquet or other event. Ten-minute game designed for 2-6 people at a time. (\$150 for the first hour, \$100 for each additional hour)

*Team Building Opportunities are included in the Developer & Contractor levels and can be scheduled separately at any time in 2020. Team Building Opportunities purchased a la carte do not count toward annual partner levels.*

## Contact Us

**Phone:** 919-736-9592

**E-mail:** [executive@habitatgoldsboro.org](mailto:executive@habitatgoldsboro.org)

**Address:** 131 E. Walnut St.

Goldsboro, NC 27530

**Web:** [habitatgoldsboro.org](http://habitatgoldsboro.org)

[facebook.com/habitatgoldsboro](https://facebook.com/habitatgoldsboro)

[instagram.com/habitatgoldsboro](https://instagram.com/habitatgoldsboro)

“ It’s a great feeling to be able to give back to our community with our sweat as well as our money. ”

- Daniel Baynes, volunteer from Pine Forest UMC

*Graphic Design Services donated by Judy Smith (Down by the Farm Creations) • 919.920.2238*



***“ It is truly a great feeling to come home to your very own home that you helped build. Thank you Habitat for Humanity for having a program like this. A hand up for sure! ”***

**- Richshawn Pratt, Homeowner**



***“ I know that as a Christian I am a part of God’s family and We are to be His hands and feet in action. John 13:35 says, “By this shall all men know that you are my disciples, if you have love one toward another,” and that’s the reason I served on the board and support Habitat wholeheartedly. ”***

**- Thetis Hoch, former board president**